



***** MEDIA ADVISORY *****

**TARGET AND THE MISSION CONTINUES PARTNER
TO REVITALIZE TILLICUM ELEMENTARY SCHOOL GROUNDS
ON VETERANS DAY**

**Volunteer Effort is One of Fifteen Projects Across the Nation on Veterans Day Between
Target and The Mission Continues Engaging Veterans in Community Service**

What: This Veterans Day (11/11/11), dozens of volunteers from Target and The Mission Continues will come together to transform the grounds of Tillicum Elementary School. In honor of Veterans Day, Target team members will be serving alongside volunteers from The Mission Continues - a mix of veteran, active duty and military family members who have committed to a day of service in their community.

Volunteers will be revitalizing school gardens by planting shrubs and other perennials, tree mulching and planting, and performing general landscape maintenance. Tillicum Elementary School functions as a community center. By revitalizing the school grounds, project leaders hope to spur community engagement with the school and surrounding civic organizations.

Who: Amanda Martinez, Project Leader, Target
Lyndsey Hodges, Project Leader, The Mission Continues

Where: Tillicum Elementary School
8514 Maple Street SW
Lakewood, WA 98498

When: Friday, November 11, 2011
10:00 AM - 3:00 PM: Project time and interview/media opportunities

Contact: Nick Zevely, The Mission Continues
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ABOUT THE PARTNERSHIP

Target Community Relations, the philanthropy arm of Target Corporation (NYSE: TGT) and The Mission Continues are partnering together for projects in 15 cities across the nation on Veterans Day. All of the projects will benefit schools that have been classified as Title 1 under the No Child Left Behind Act. In recognition of their efforts together on Veterans Day 2010, Target and The Mission Continues were nominated for the U.S. Chamber of Commerce Business Civic Leadership Center's 'Best Partnership Award,' a category in the annual Corporate Citizenship Awards. The two organizations partnered to improve schools in military communities, bringing together more than 1,000 Target and The Mission Continues volunteers across the country.

This effort in partnership with Target is part of The Mission Continues 9/11 – 11/11 Fall Service Campaign. Along with volunteers from Target and other major partners, The Mission Continues volunteers will complete over 300 community service projects across the country between September 11 and November 11, 2011.

ABOUT THE ORGANIZATIONS

TARGET

Minneapolis-based Target Corporation (NYSE:TGT) serves guests at 1,743 stores in 49 states nationwide and at Target.com. Target is committed to providing a fun and convenient shopping experience with access to unique and highly differentiated products at affordable prices. Since 1946, the corporation has given 5 percent of its income through community grants and programs, like Take Charge of Education. Today, that giving equals more than \$3 million a week. For more information about Target's commitment to corporate responsibility, visit Target.com/hereforgood.

THE MISSION CONTINUES

The Mission Continues is the only national nonprofit organization challenging post-9/11 veterans to rebuild a sense of purpose through community service. Founded in 2007 when Navy SEAL Eric Greitens returned from Iraq, the organization offers paid service fellowships to post-9/11 veterans, awarding 196 successful fellowships to date in 30 states plus D.C. The Mission Continues is reshaping the way this country welcomes home our veterans by showing that these men and women are tremendous assets whose leadership and skills can be vital to their community's improvement. For more information, please visit www.missioncontinues.org.

TILLICUM ELEMENTARY SCHOOL

Tillicum Elementary School of Clover Park School District serves Kindergarten – 5th Grade students. Tillicum Elementary is dedicated to providing a quality education that addresses the unique abilities of each student, with the goal of creating positive emotional experiences. Moving forward, Tillicum Elementary is dedicated to creating strong and lasting partnerships with parents and the community through volunteerism.

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